

QUALITY ASSURANCE POLICY OF THE INTERDEPARTMENTAL MASTER'S PROGRAM IN BUSINESS ADMINISTRATION – ATHENS MBA OF THE ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

The quality assurance policy of the Master of Business Administration – Athens MBA of the Athens University of Economics and Business (AUEB) is fully aligned with the quality assurance policy of AUEB and focuses on the continuous improvement of the quality of its educational, research, and administrative work.

The policy of Athens MBA is made public and communicated to its stakeholders so that its academic and administrative staff, as well as its students, assume responsibility for ensuring quality in accordance with their respective roles.

The Athens MBA program is committed to implementing a quality policy that supports the academic character and the orientation of its curriculum, promotes the purpose and objectives, sets, implements, and monitors quality objectives, determines the resources, actions, and methods for achieving them, and applies the appropriate internal and external quality procedures with the ultimate goal of continuous improvement.

In particular, the implementation of the quality policy of Athens MBA requires the application of quality procedures that ensure:

- The appropriateness of the structure and organization of the graduate program
- The development and improvement of existing curricula and the creation of new ones within the framework of the program's strategy,
- The pursuit of learning outcomes and qualifications in accordance with the European and National Qualifications Framework for Higher Education,
- The promotion of the quality and effectiveness of teaching,
- The promotion of the quality and output of research work of the members of the academic unit,
- The suitability of the qualifications of the teaching staff,
- The integration of teaching with research, incorporating the needs of the labor market,
- The formulation, implementation, and monitoring of annual quality targets for the improvement of study programs,
- The level of demand for the qualifications acquired by graduates in the labor market,
- The provision of high-quality and digitally advanced services to students,
- The conduct of the annual internal evaluation within the framework of the Internal Quality Assurance System in collaboration with the Department's Internal Evaluation Committee and the Institution's Quality Assurance Unit.